

550 W. Centre Ave. Portage, MI 49024 P: (269) 492-9310 E: Exhibits@abainternational.org

Advertising & Marketing

Passport Square [Exhibitor Only]

Attract more visitors to your booth by participating in the Passport Prize Drawing organized by ABAI. Attendees will be motivated to stop by your booth to obtain a signature from you to enter the drawing.	\$470 Deadline: 02/16/24
Lead Capture [Exhibitor Only]	\$550
Use your mobile phone to capture badge information from attendees that	Deadline:
visit your booth. Simply scan to record then ABAI will send you a list of names	03/01/24
and emails after the event is over.	
Mobile Event App – Rotating Banner	\$500
Feature your company with a rotating banner at the top of the mobile app.	Deadline:
This banner rotates with ABAI ad's and other approved companies.	03/08/24
Program Book Ad – Outside Back Cover	\$2,000
Showcase your company by advertising on the program book that provides	Deadline:
all the event scheduling and information on-site.	02/16/24
Reception Entertainment:	\$1,199
Sponsor a casino game table at the reception event on Monday	Deadline:
evening. Attendees will be able to play roulette for prizes during the	03/01/24
event. You will be advertised via email, program book* and signage.	
Reception Prizes:	\$499
Sponsor a grand prize of a full registration to the 2025 Autism	Deadline:
Conference, along with an additional prize of the full ABAI book series	03/01/24
to a lucky winner! You will be advertised via email, program book*	
and signage.	
Reception Prize Donations (Limited Availability):	
Donate items to be offered as prizes during the casino games at the	Deadline:
reception. Items can be brought in person or mailed ahead of time.	03/01/24
You will be advertised via email, program book* and signage.	· ·

ORDER FORM

Opportunity Name			Quantity	Price
		Total		
Name				
Organization		Check (payable to "ABAI"	in USD	
Billing Address		Charge 🗆 MasterCard 🛛 V	'isa 🗆 AMI	X □DISC
City	State	Card Number		
Zip Code	Country			
Email				
Signature				